Packaging selection guide

Eleven formats for food and pet food. Start with your filling process and the pack you want on the shelf.

Plate-free, digital or gravure

01



Flat-Bottom Pouches

A flat base and side panels give the pack a defined shape. Share your fill weight, bag width and closure requirements.

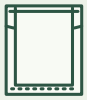
02



Stand-Up Pouches

The bottom gusset opens as the pouch fills. Discuss the base depth, opening and display format with our team.

03



Three-Side Seal Pouches

Three sealed sides leave an opening for filling. Use bag width, height and intended contents to start the discussion.

04



Quad-Seal Bags

Four vertical seals define the edges of the bag. Panel width and gusset depth guide the choice of format.

Formats for gravure printing

05



Rollstock

Flexible packaging supplied on a roll for your packing line. Film width, print repeat and winding direction help define the specification.

06



Center-Seal Bags

A longitudinal seal runs along the back. Tell us how the pack will be filled and which panel carries your artwork.

07



Custom-Shaped Pouches

Use a custom outline for a distinctive pack. Share an outline drawing or describe the shape and opening you have in mind.

08



Retort Pouches

Select the structure around the contents and your retort process. Share the intended temperature, duration and filling conditions for review.

09



Spouted Pouches

The pouch and spout are specified together. Tell us about the contents, filling equipment and preferred spout position.

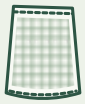
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Vacuum Pouches

Define the pouch for your product and vacuum packing process. The contents, storage conditions and seal area guide the choice of material.

11



Woven Bags

Specify a woven bag by its use, filled weight and handling requirements. Share the size and print layout you are considering.

Reading the drawings

Compare seals, gussets and openings. Confirm the dimensions and final shape on your sample.

Print and order planning

01	**Our plate-free process**	For orders above 1,000 bags. Choose from eight fixed structures with matte or gloss film, a metallized or foil barrier and four or five layers. No plate fee.
02	**Digital printing**	Request a one-piece sample on your chosen material before a short run. No plate fee. Check the artwork and colour on the sample before production.
03	**Gravure printing**	All 11 formats. Choose materials and finishes. The first order has a plate fee. Bag MOQ = roll length ÷ bag width (both in metres). Rollstock is ordered by length.

> **Example: a 15 cm bag**
> Full roll: 6,000 m ÷ 0.15 m = 40,000 bags. Half roll: 3,000 m ÷ 0.15 m = 20,000 bags.

Requesting a sample or a quote

Send the contents, fill weight, bag dimensions, preferred material and quantity. Kerui offers one free single-piece sample per customer for any format, with worldwide air DDP delivery within seven working days after artwork approval.

Production after artwork approval	**7 working days** Short runs	**10–15 working days** Standard orders



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